

Elana Rabinovitch, Executive Director

Elana Rabinovitch received her undergraduate degree in English Literature from Concordia University in Montreal and continued her postgraduate studies at Carleton University's School of Journalism.

Elana worked in broadcast journalism as a writer, reporter, and producer at CBC Television News, CBC National News, and CBC Television's The Journal.

After a decade of working in the music business in Media Relations and Artist Relations at Sony Music Canada and then PolyGram, Elana took over the running of the Giller Prize in 2002.

Elana lives in Toronto with her son, Luca. She is President of Propaganda Ink, a marketing and media relations company, served on the board of World Literacy Canada, a charitable organization that uses literacy to fight poverty and advance the cause of social justice, and serves on the Advisory Board of PEN Canada, an organization dedicated to defending freedom of expression and aiding writers in peril around the world.